

3rd SOURCEX INDIA, scheduled from 26 – 28 March 2025, at Yashobhoomi Convention Center, New Delhi

The Federation of Indian Export Organisations (FIEO) which is the apex trade promotion body of India set up by the Ministry of Commerce, Govt. of India, is organising the **3rd edition of SOURCEX INDIA, scheduled to take place from March 26 – 28, 2025**. SOURCEX INDIA has established itself as a premier marketplace for Indian brands aspiring to go global, encompassing both food and non-food Fast-Moving Consumer Goods (FMCG) as well as services. The upcoming 2025 edition aims to bridge the gap between international buyers and leading Indian suppliers, offering a platform to launch Indian brands on the global stage. Additionally, the event will highlight select Indian services with strong potential for international franchising. A brochure and flyer is **attached** to this email.

2. At 3rd SOURCEX INDIA 2025, over 200 reputed Indian brands will be showcased, providing foreign buyers with an exclusive opportunity to network with high-quality Indian suppliers of branded products and services. This carefully curated event is designed to connect foreign buyers with suppliers from key sectors, fostering impactful business partnerships.

3. Sectors

Goods	Services
<ul style="list-style-type: none">• Food & Beverages• Health & Beauty• FMCG & FMCD• Apparels & Garments• Textiles & Home Decore• Toys & Children Products• Sports & Fitness• Stationary & Office Supplies	<ul style="list-style-type: none">• E-Commerce Services• Education & Skill Training• Entertainment• Food Services & QSR• Leisure & travel• Professional Services• Logistics

4. DELIVERABLES TO HOSTED FOREIGN BUYERS (one person per company)
Reimbursement of Economy Class Air Ticket (as per prescribed upper limit)
Two Nights Hotel Stay in New Delhi with Airport Transfers (3N for NAFTA & LAC).
Access to the Expo, Business Networking.

Note: As per the latest directions, applications from Indian passport holders for participating under Hosted Buyer program will not be considered.

5. Registration

The foreign buyers will be requested to provide their requisite details by registering online at www.surveyhero.com/s/3rdSourcecx. The last date to register for the hosted buyer program is 30th January 2025. Once the international buyer has registered, application will be reviewed by the screening committee and the final decision will be informed to them on their registered email Id.

6. It is requested that all esteemed members of your Association may be informed of the above event and encouraged to participate for forging new business alliances in India. For any further information, interested delegates can contact, Mr. Vishva Shah, Assistant Director, Federation of Indian Export Organisations (FIEO) (WhatsApp: +91 8586877982), Email: vishvaditya@fieo.org/ashishjain@fieo.org.

7. In case any additional information is required, please feel free to contact Amit Kumar (Marketing Executive), email com2.berne@mea.gov.in. For the latest updates on trade and events in India, please visit the Embassy of India, Berne website (www.indembassybern.gov.in/trade.php).